TABLE 1 – IMPLEMENTATION STRATEGIES

Implementation Approaches	Requirements
Directive and Focused	• Limited ability to solicit input, possibly due to mandate from senior management or due to time urgency • Focused on a specific area within the organization • Pressure to deliver immediate results
Broad Consultation	• Does not have senior management endorsement as a 'priority' project • Looking to 'bottom up' approach to push acceptance up to senior management • Requires a non-threatening approach • Will need 'pain factor' for group to embrace change
Participative and Integrated	• Seeks balance of best practices and internal input • Offers long term sustainability and most effective results • Stage-Gate™ process used and integrated across the organization • Requires considerable cooperation and effort across the organization • The most difficult strategy to implement